



let your training journey begin

I'd like to learn about this product myself...



Using this presentation

Navigate to a specific section using the interactive links on the next slide, **OR**

Follow along slide-by slide

We recommend you view this PowerPoint in **Presentation mode** for the best experience.



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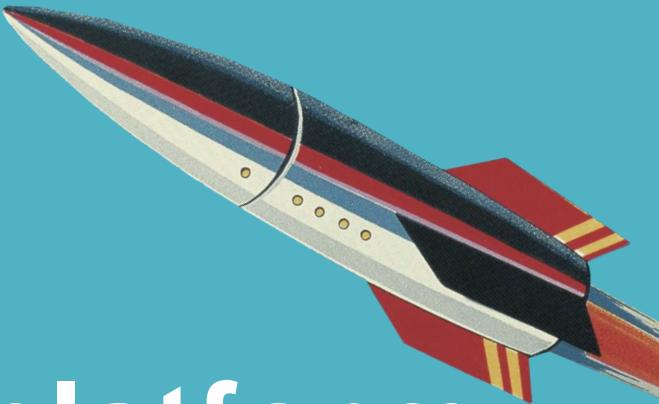
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Introduction to the platform

What is it? What's in it? Who is it for?

Why a library collection of business cases?

SAGE Business Cases gives you access to a collection of thousands of proprietary, licensed, and commissioned cases that inspire researchers to develop their own best practices and prepare for professional success.

These business cases, tailored to library needs, provide librarians, faculty, and students with cases to support their curriculum and independent research.

You can access the platform at:
<http://sk.sagepub.com/cases>

What's in it?

- The content you can access through *SAGE Business Cases* will depend on the subscription at your library
- It's possible your library does not subscribe to all of our content
- If you do not have access to particular content, you will see the following icon next to the resource:
- If you aren't sure which content your institution subscribes to, please check with your library staff



What's in it?

- **Original cases** are exclusive to the platform, and are written by Business & Management faculty who have extensive knowledge of teaching with business cases.
- **Repurposed SAGE content** has been adapted into the case format from resources already published by SAGE, including books and journal articles. Adapting the content in this way can save users time when searching for cases in these formats.
- **Licensed content from content partners** SAGE work with over 20 global content partners (such as Universities, business schools and professional societies), who often produce their own business cases, and then sell them at the library level.



Our Editorial process

- An **In-house Editorial team** dedicated to *SAGE Business Cases* content development
 - Source and develop relationships with prospective content partners
 - Identify potential original authors and follow commissioning process
 - Curate existing SAGE content
- An **Editorial Advisory Board** oversees the whole collection
 - Global Business & Management faculty
 - Well known to SAGE
 - Highly respected in their fields
 - Familiar with teaching with cases
 - Suggest top cases we can license
- Cases go through **full peer-review**
 - Submissions handled through ManuscriptCentral
 - A team of (external) reviewers check each case we publish
 - Ensures 'teachability' and viability in class
- Final publication into the *SAGE Business Cases* collection
- Cases will be updated if they age significantly



Why a library collection of business cases?

SAGE are a well-known Business & Management publisher, with over 100 journals in this subject area, so a library collection was a natural progression.

Business cases as a resource for teaching have commonly been purchased on a pay-per-case basis by faculty, i.e, in a class of 30 students, this would be 30 individual cases purchased.



Library collection vs. pay-per-case

- Campus-wide access to the entire collection.
- 77% of cases contain faculty-only teaching notes and other supplements, and 84% have discussion questions.
- Classroom-tested and peer-reviewed.
- Platform-generated PDFs for printing and sharing within the institution.
- No financial burden for students, and faculty.
- For librarians, there can be frustration that student and faculty requests for resources are unobtainable under a site-wide model. In addition, the extra time taken to gain additional permission to issue cases to more than one user at a time.



Who is it for?

- Faculty
 - Reduce costs by circumventing the pay-per-case model
 - Remove access barriers for students
 - Easily access wide variety of cases from a number of different sources
 - Publish cases with SAGE
- Students
 - Access cases whenever, wherever, for course prep, revision, and self-study
 - Become more self-sufficient by going beyond assigned cases
 - Find related study resources such as books, reference works and journal articles
- Researchers
 - Examine real-life business decisions and strategies for personal research
- Librarians
 - Enhance relationships with Business faculty
 - Save faculty money
 - Inform collection development; obtain data on usage and engagement of case content



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Getting started on the platform

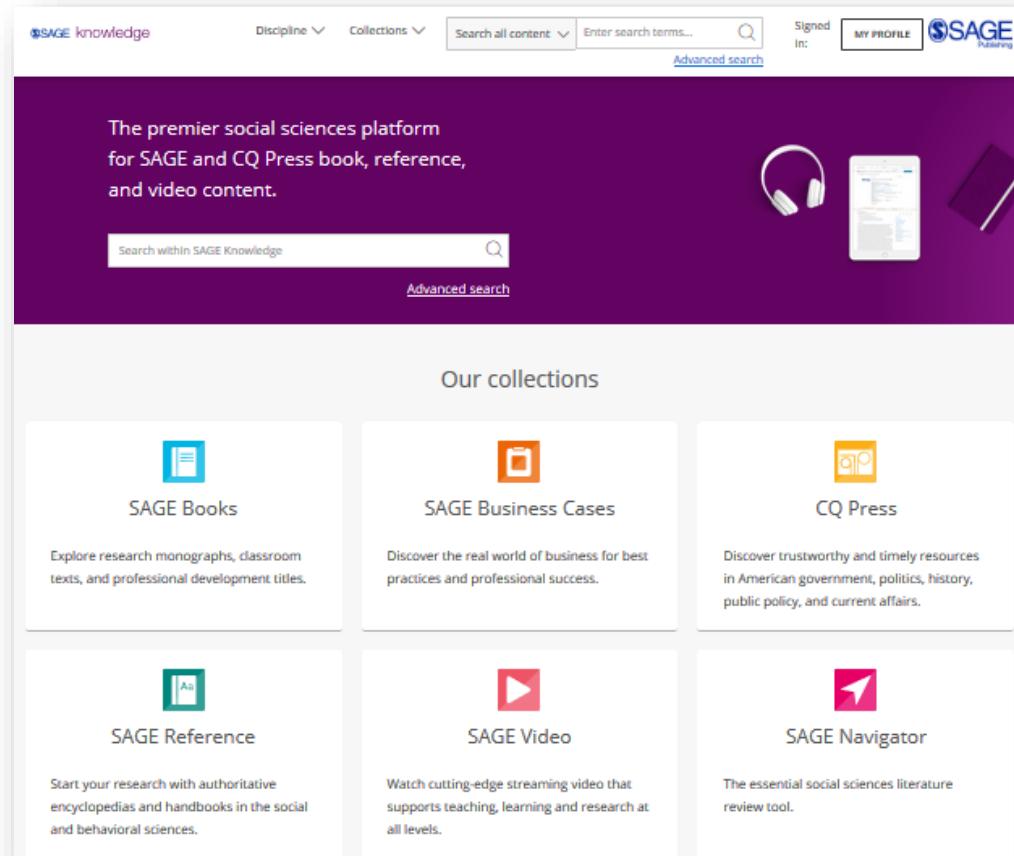
The homepage, browsing, searching

The *SAGE Knowledge* homepage

SAGE Knowledge hosts a number of SAGE's digital library products, including *SAGE Business Cases*.

You can access *SAGE Knowledge* by going to
<http://sk.sagepub.com>

Please note, it is possible that some of these content options will appear in grey on your screen, if your institution does not subscribe to a particular collection.



The screenshot shows the homepage of the SAGE Knowledge platform. At the top, there is a navigation bar with links for "SAGE knowledge", "Discipline", "Collections", a search bar ("Enter search terms..."), and "Signed In: MY PROFILE". The main content area features a purple banner with the text: "The premier social sciences platform for SAGE and CQ Press book, reference, and video content." Below the banner is another search bar labeled "Search within SAGE Knowledge". To the right of the search bar are icons for headphones, a smartphone displaying a document, and a book. The page is divided into several sections: "Our collections" (with cards for SAGE Books, SAGE Business Cases, CQ Press, SAGE Reference, SAGE Video, and SAGE Navigator), and a "Start your research" section at the bottom left.

The premier social sciences platform for SAGE and CQ Press book, reference, and video content.

Search within SAGE Knowledge

Advanced search

Our collections

SAGE Books

Explore research monographs, classroom texts, and professional development titles.

SAGE Business Cases

Discover the real world of business for best practices and professional success.

CQ Press

Discover trustworthy and timely resources in American government, politics, history, public policy, and current affairs.

SAGE Reference

Start your research with authoritative encyclopedias and handbooks in the social and behavioral sciences.

SAGE Video

Watch cutting-edge streaming video that supports teaching, learning and research at all levels.

SAGE Navigator

The essential social sciences literature review tool.

Browsing by Collection

Click to open the **Collections** menu to explore all content within a particular collection, for example, if you want to see all of our cases.

The screenshot shows the SAGE knowledge homepage. A teal callout bubble points to the "Collections" button in the top navigation bar. The "Collections" menu is open, displaying five options: SAGE Books, SAGE Business Cases, CQ Press, SAGE Reference, and SAGE Video. Each option has a small icon and a brief description. The main content area features a purple banner with the text "The premier social science for SAGE and CQ Press books and video content." Below the banner are two large tiles: one for "SAGE Books" (showing a book icon) and one for "CQ Press" (showing a document icon).

SAGE knowledge

Discipline ▾

Collections ▾

Search all content ▾

Enter search terms...

Signed in: MY PROFILE

SAGE Publishing

Advanced search

SAGE Books
Explore research monographs, classroom texts, and professional development titles.

SAGE Business Cases
Discover the real world of business for best practices and professional success.

CQ Press
Discover trustworthy and timely resources in American government, politics, history, public policy, and current affairs.

SAGE Reference
Start your research with authoritative encyclopedias and handbooks in the social and behavioral sciences.

SAGE Video
Watch cutting-edge streaming video that supports teaching, learning and research.

SAGE Books

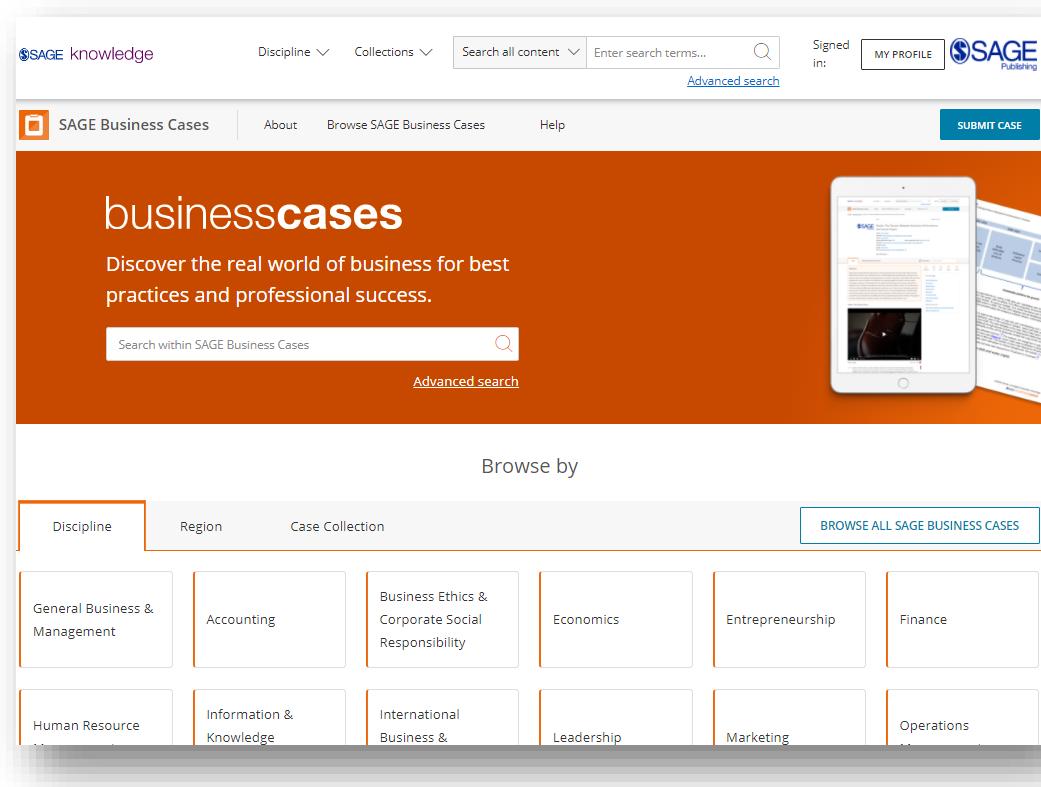
CQ Press

You can also **Browse by Collection** using the tiles on the homepage.

Please note, it is possible that some of these content options will appear in grey on your screen, if your institution does not subscribe to a particular collection.

The *SAGE Business Cases* homepage

You can access *SAGE Business Cases* directly by going to
<http://sk.sagepub.com/cases>



The screenshot shows the homepage of SAGE Business Cases. At the top, there's a navigation bar with the SAGE Knowledge logo, search fields for 'Search all content' and 'Advanced search', and user account links for 'Signed in:' and 'MY PROFILE'. To the right is the SAGE Publishing logo. Below the navigation is a secondary header with the SAGE Business Cases logo, 'About', 'Browse SAGE Business Cases', and 'Help' links, along with a 'SUBMIT CASE' button. The main content area has a dark orange background. It features the 'businesscases' logo and the tagline 'Discover the real world of business for best practices and professional success.' Below this is a search bar with 'Search within SAGE Business Cases' and an 'Advanced search' link. To the right of the search bar is a small image of a smartphone displaying the app interface. Further down, there's a 'Browse by' section with tabs for 'Discipline', 'Region', and 'Case Collection', and a 'BROWSE ALL SAGE BUSINESS CASES' button. Under the 'Discipline' tab, there are twelve categories arranged in two rows of six: General Business & Management, Accounting, Business Ethics & Corporate Social Responsibility, Economics, Entrepreneurship, Finance, Human Resource, Information & Knowledge, International Business &, Leadership, Marketing, and Operations.

SAGE Business Cases content will also be available through your library catalogue, and search engines like Google.

Browsing from the *SAGE Business Cases* homepage

Browse by **Region** to see cases related to business in particular regions, or by **Case Collection** to see cases from SAGE's original case series, enhanced cases, and cases from a particular content partner.

The screenshot displays the homepage of SAGE Business Cases, featuring two primary navigation sections: "Region" and "Case Collection".

Region: This section is organized by continent and provides a hierarchical view of business cases. It includes:

- Global:** Global Business
- Africa:** All Africa, Eastern Africa, Middle Africa, Northern Africa, Southern Africa, Western Africa
- Americas:** All Americas, Latin America and the Caribbean, Central America, South America, Northern America
- Asia:** All Asia, Central Asia, Eastern Asia, Southern Asia, South-Eastern Asia, Western Asia
- Australasia:** Australia and New Zealand
- Europe:** All Europe, Eastern Europe, Northern Europe, Southern Europe, Western Europe
- Oceania:** All Oceania, Melanesia, Micronesia, Polynesia

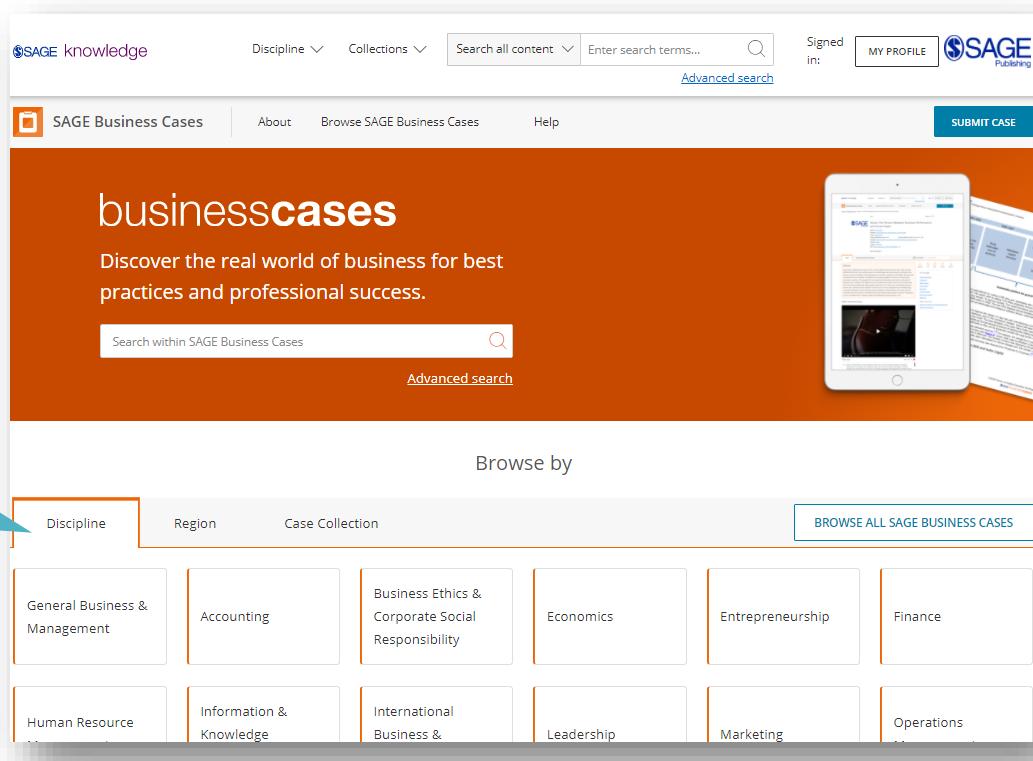
Case Collection: This section lists various case series and collections, including:

- SAGE Original Cases:** All SAGE Originals, Ancient Leadership, Economic History, Express, Family Business, Food Marketing, Global Marketing, Healthcare Management, Humanities and Arts in Business, International Market Entry Strategy, Music Marketing, Social Impact, Sustainability, Venture Capital, Women & Leadership
- Cases with Enhanced Learning Tools:** Cases with Data, Cases with Teaching Notes, Cases with Video
- Content Partners:** The Berkeley-Haas Case Series, Kellogg School of Management, Yale School of Management, University of Cambridge, University of Notre Dame, The Institute of Management Accountants, Rotterdam School of Management, Human Kinetics, Tsinghua University School of Economics —, Wits Business School, University of Zurich, International Council of Hotel..., NelsonJournals Publishing, The Indian Institute of Management..., University of Washington, Evans School..., Society for Human Resource Management, Journal of Information Technology..., Institute for the Study of Diplomacy..., Saint Petersburg State University, Graduate School of Business, University ...

Both sections include a "BROWSE ALL SAGE BUSINESS CASES" button at the top right.

Browsing from the *SAGE Business Cases* homepage

Browse by **Discipline** to access the **subject taxonomy** to get a more granular breakdown of the **Discipline**.



The screenshot shows the SAGE Knowledge homepage with the SAGE Business Cases section selected. The top navigation bar includes links for Discipline, Collections, search, and user profile. The main content area features the SAGE Business Cases logo, navigation links for About, Browse, and Help, and a 'SUBMIT CASE' button. A large orange banner with the text 'businesscases' and 'Discover the real world of business for best practices and professional success.' includes a search bar and an 'Advanced search' link. Below the banner, a 'Browse by' section is shown with tabs for Discipline, Region, and Case Collection, and a 'BROWSE ALL SAGE BUSINESS CASES' button. The Discipline tab is highlighted with an orange border, and the 'General Business & Management' category is currently selected, displaying its details.

SAGE Knowledge

Discipline ▾ Collections ▾ Search all content ▾ Enter search terms... Advanced search

Signed in: MY PROFILE SAGE Publishing

SAGE Business Cases About Browse SAGE Business Cases Help SUBMIT CASE

businesscases

Discover the real world of business for best practices and professional success.

Search within SAGE Business Cases Advanced search

Browse by

Discipline Region Case Collection BROWSE ALL SAGE BUSINESS CASES

General Business & Management	Accounting	Business Ethics & Corporate Social Responsibility	Economics	Entrepreneurship	Finance
Human Resource	Information & Knowledge	International Business &	Leadership	Marketing	Operations

Browsing by Discipline

Business & Management

➤ All Business & Management (4224)

General Business & Management (130)

Accounting (233)

Business Ethics & Corporate Social Responsibility (551)

Economics (289)

Entrepreneurship (793)

Finance (420)

Human Resource Management (587)

Information & Knowledge Management (237)

All Entrepreneurship (793)

➤ Small Business/Entrepreneurship (General) (79)

➤ Business Planning (60)

➤ Creativity & Innovation In Business (128)

➤ Entrepreneurial Finance (50)

➤ Entrepreneurial Strategies (197)

➤ Family Business (127)

➤ New Venture Creation (88)

➤ Small Business Management (40)

Please note, some discipline or topic areas will show zero results (0) depending on your institution's collection status.

The **subject taxonomy** allows you to discover cases on your chosen topic or research area. It is also a great way of seeing what is covered in the case collection, especially if you're not sure of your key word search terms.

Browsing from the *SAGE Business Cases* homepage

Explore the **You might be interested in** links towards the bottom of the *SAGE Business Cases* homepage to find out more about the case collection.

You might be interested in

Our Publishing Approach
[Discover the SBC difference](#)
[FIND OUT MORE](#)

SAGE Originals
[A modern case collection](#)
[FIND OUT MORE](#)

Content Partners
[We have partnered with over 20 world-renowned institutions and associations](#)
[FIND OUT MORE](#)

Submit a Case
[Interested in becoming an author?](#)
[FIND OUT MORE](#)

Express Cases
[Spark student discussion with cases straight from the headlines](#)
[FIND OUT MORE](#)

Cases With Data
[Explore cases with data embeds from Data Planet](#)
[FIND OUT MORE](#)

Translated Cases
[Resources for the global classroom](#)
[FIND OUT MORE](#)

Editors' Choice
[Not sure where to start? Check out current favorites from our editorial team](#)
[FIND OUT MORE](#)

Using the Quick search

The screenshot shows the SAGE Business Cases homepage. At the top, there is a navigation bar with links for 'Discipline' and 'Collections'. A search bar contains the placeholder 'Enter search terms...' with a magnifying glass icon and a link to 'Advanced search'. Below the search bar, the main content area has a large orange header with the text 'businesscases' and a subtext 'Discover the real world of business for best practices and professional success.' A dropdown menu is open over the search bar, showing suggestions related to the term 'entrepreneurship': 'Case: A Case of Herbal Medicine Entrepreneurship', 'Case: A Case Study of Returnee Entrepreneurship: To Remain, Retreat, or Readjust?', 'Case: Cluster Entrepreneurship: The Experience of a Street Hawker in Nigeria', and 'Case: Corporate Social Entrepreneurship: Concepts and a Case Study'. A blue callout bubble points to the search bar with the text: 'You can run a search from any page using the search bar at the top of the screen.' Another blue callout bubble points to the dropdown menu with the text: 'Use the quick search to look for cases related to key words and phrases. Run the search for your own terms, or click on one of the auto-suggestions to go directly to that case or keyword result.'

You can run a search from any page using the search bar at the top of the screen.

Use the quick search to look for cases related to key words and phrases. Run the search for your own terms, or click on one of the auto-suggestions to go directly to that case or keyword result.

Add new rows
for more criteria

Search terms
 Full text
+ Add search term

Enter your search criteria

Authors
 Search for authors, editors or individuals

Search specifically for people, e.g. authors

Disciplines

- All Disciplines
- Business & Management
- Counseling & Psychotherapy
- Criminology & Criminal Justice
- Education
- Geography, Earth & Environmental Science
- Health & Social Care
- Leadership
- Media, Communication & Cultural Studies
- Nursing
- Politics & International Relations
- Psychology
- Social Work
- Sociology

Choose the disciplines you
want to search across

Select your
publication date
ranges

Content types
Books +
Reference +
Cases +
Video +

Choose the collections you want to
search across

Publication date
Original publication date range:
Start date: YYYY End date: YYYY

Online publication date range:
Start date: YYYY End date: YYYY

Using the Advanced search

Click **Submit** when
you're ready

SUBMIT

Viewing your results

Use the filters on the left-hand side of the search results page to refine your search; you can filter by content type and discipline, and use the publication date slider to find older or newer content.

You must click the **Apply filter** button to apply your changes.

The screenshot shows a search results page with the following details:

Search Query: "entrepreneurship" | Filtered by Content Type | Filtered by Product

Results: 720 results found, showing 1-20 results per page, sorted by Relevance.

Case 1: [SAGE Business Cases | Case](#)
The Nature of Entrepreneurship Under Extreme and Marginalized Conditions: The Case of Kosova
Author: Durim Hoxha
Publisher: SAGE Publications Ltd
Original publication date: 2009
Contains: Teaching Notes
Length: 2,082 words
Region: Southern Europe
DOI: <http://dx.doi.org/10.5367/00000009787414217>
Abstract:
The teaching aim of this case study is to offer students an alternative standpoint on entrepreneurship development. This case study is built on the case of Kosova, which is...
[Show full summary](#)

Case 2: [SAGE Business Cases | Case](#)
Technological Entrepreneurship and Firm Strategy: The Development and Commercialization of the Ballard Fuel Cell
Author: S.R. Peters, Author: A.M. Coles
Publisher: SAGE Publications Ltd
Original publication date: 2010
Contains: Teaching Notes
Length: 8,546 words
Region: Northern Europe
DOI: <http://dx.doi.org/10.5367/000000010790772412>

A red callout points to the "APPLY FILTER" button on the left sidebar, and a blue callout points to the title of the first case study.

Click the image or title to open the case.



Item is not available at your institution



Applying your learning

- Visit the *SAGE Business Cases* homepage at <http://sk.sagepub.com/cases> or find it via your library catalogue**
- Find a case** on a Business and Management topic that interests you using **Browse by Discipline**
- Run a search** based on a current assignment or project you are working on
- Use the filters** to look at cases from the last 2 years

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The Case page

Case page features and functionality



Case page

View more publication information about the case

Switch between different tabs; the main tab you will want to use is the Case view

The screenshot shows a case page from SAGE Business Cases. At the top, there's a navigation bar with links for 'About', 'Browse SAGE Business Cases', and 'Help'. On the right side of the header is a 'SUBMIT CASE' button. Below the header, the page title is 'Home > SAGE Business Cases > The Nature of Entrepreneurship Under Extreme and Marginalized Conditions: The Case of Kosova > Case'. The main content area features the SAGE Publishing logo. The case title is 'The Nature of Entrepreneurship Under Extreme and Marginalized Conditions: The Case of Kosova'. Below the title, author information is listed: 'Author: Durim Hoxha', 'Publisher: SAGE Publications Ltd', 'Publication year: 2009 | Online pub date: January 04, 2017', 'Discipline: Entrepreneurial Strategies, Strategic Decision-Making', 'Contains: Teaching Notes', 'Length: 2,082 words', 'DOI: http://dx.doi.org/10.5367/00000009787414217', and 'Keywords: construction industry, entrepreneurial opportunities, entrepreneurs, ...'. A 'More information' link is also present. Below this, there are two tabs: 'Case' (which is highlighted with an orange border) and 'Teaching Notes'. A search bar labeled 'Search within this case' is located above a section titled 'On this page'. This section lists several links: 'Political turmoil and entrepreneurship development', 'Post-war period and entrepreneurship opportunities', 'Current state of entrepreneurship in Kosova', 'Acknowledgments', and 'References'. At the bottom of the page, there are download options: 'Download PDF', 'Cite', 'Share', 'Text size', and 'Get link'.

Add the case to a list using the heart icon

Search for a term or phrase within the case

Download, cite and share the case

Move through different sections in the case

Full text of case continues down the page

Case page

The screenshot shows a case page from SAGE Business Cases. At the top, there's a navigation bar with links for 'About', 'Browse SAGE Business Cases', 'Help', and a 'SUBMIT CASE' button. Below the navigation is a breadcrumb trail: 'Home > SAGE Business Cases > The Nature of Entrepreneurship Under Extreme and Marginalized Conditions: The Case of Kosova'. There's also an 'Add to list' button with a heart icon.

The main title of the case is 'The Nature of Entrepreneurship Under Extreme and Marginalized Conditions: The Case of Kosova'. Below the title, it says 'Author: Durim Hoxha' and 'Publisher: SAGE Publications Ltd'. It also lists the publication year (2009), online pub date (January 04, 2017), discipline ('Entrepreneurial Strategies, Strategic Decision-Making'), and contains ('Teaching Notes'). It includes a length of 2,082 words, a DOI, and keywords related to construction industry, entrepreneurial opportunities, entrepreneurs, and political instability.

A section titled 'More information' has a 'Show all' link. Below this, there are two tabs: 'Case' (which is selected) and 'Teaching Notes'. The 'Teaching Notes' tab is circled in blue. To the right of the tabs is a search bar with the placeholder 'Search within this case' and a magnifying glass icon.

Under the 'Case' tab, there's an 'Abstract' section which describes the teaching aim of the case study, mentioning entrepreneurship development in Kosova. Below the abstract is a 'Case' section with a heading 'Political turmoil and entrepreneurship development'.

On the right side of the page, there are several icons for interacting with the document: 'Download PDF', 'Cite', 'Share', 'Text size', and 'Get link'. Below these icons is a 'On this page' sidebar with links to 'Political turmoil and entrepreneurship development', 'Post-war period and entrepreneurship opportunities', 'Current state of entrepreneurship in Kosova', 'Acknowledgments', and 'References'.

77% of cases contain **faculty-only** teaching notes, tried and tested by the case authors. Teaching notes contain discussion questions and suggested activities to use inside and outside of the classroom. To access these you will need to get a Verification Code from your library staff.

TIP: To learn how to access teaching notes, [click here](#).



Applying your learning

- Open **More information** about your case, and use the hyperlinks to explore other cases that might be of interest to you
- Download the **citation** for your chosen case
- Open a **case** and download the full-text PDF

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Creating a Profile

Saving searches, adding cases to lists



Creating a Profile

The screenshot shows a web page with a sign-in form on the left and a main content area on the right. The sign-in form includes fields for Email and Password, a Remember me checkbox, and a SIGN IN button. Below the sign-in form is a link for Forgotten your password? In the main content area, there's a message about creating a free profile, followed by a list of what you can do with it, and a CREATE MY PROFILE button at the bottom.

SIGN IN TO MY PROFILE

Sign in here to access your reading lists, saved searches and alerts.

Email:
Enter email

Password:
Enter password

*Required fields
 Remember me

SIGN IN

[Forgotten your password?](#)

I don't have a profile

With your free profile you can:

- Create your reading lists
- Save your searches
- Create search alerts

CREATE MY PROFILE

Click the **My Profile** button, then select **Create my profile** towards the bottom of the pop-up window that appears.

Once you've created your free profile, you can sign in here at any time.

The screenshot shows a 'Create Profile' pop-up window. It has tabs for My Profile, My Lists, and My Searches, with 'My Profile' currently selected. The window contains fields for Title, First name, Last name, Email Address, Confirm Email Address, Password, and Confirm Password. A descriptive text at the top right explains the purpose of the profile.

Create Profile

Create and edit your profile here in order to create lists and save searches. Your profile login information can also be used for SAGE Research Methods, SAGE Stats, and CQ Library.

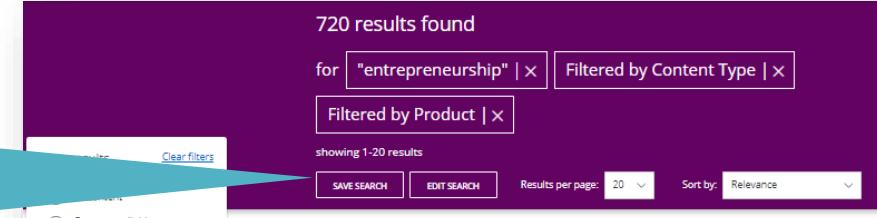
My Profile

Title: Dr.

First name:
Last name:
Email Address:
Confirm Email Address:
Password:
Confirm Password:

Saving searches

When you're logged into your Profile and you are viewing your search results, click the **Save Search** button to save your search criteria, so that you can quickly re-run the same search again later.



The screenshot shows a search results page with the following details:

- Search query: "entrepreneurship"
- Filter applied: Filtered by Content Type | x
- Filter applied: Filtered by Product | x
- Results: 720 results found, showing 1-20 results
- Buttons: SAVE SEARCH, EDIT SEARCH, Results per page: 20, Sort by: Relevance

Result 1: **SAGE Publishing** - [The Nature of Entrepreneurship Under Extreme and Marginalized Conditions: The Case of Kosova](#)

Author: Durim Hoxha
Publisher: SAGE Publications Ltd
Original publication date: 2009
Contains: Teaching Notes
Length: 2,082 words
Region: Southern Europe
DOI: <http://dx.doi.org/10.5367/00000009787414217>

Abstract:
The teaching aim of this case study is to offer students an alternative standpoint on entrepreneurship development. This case study is built on the case of Kosova, which is

Result 2: **SAGE Publishing** - [Technological Entrepreneurship and Firm Strategy: The Development and Commercialization of the Ballard Fuel Cell](#)

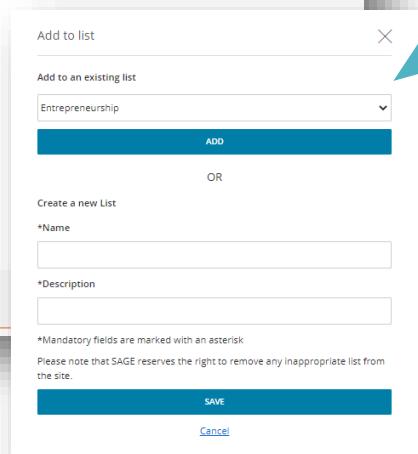
Author: S.R. Peters; Author: A.M. Coles
Publisher: SAGE Publications Ltd
Original publication date: 2010
Contains: Teaching Notes
Length: 8,545 words
Region: Northern Europe
DOI: <http://dx.doi.org/10.5367/00000010790772412>

Managing lists

When logged in to your Profile, you can add cases to **My Lists** in order to save items of interest for later.

The screenshot shows a case page on the SAGE Business Cases website. At the top, there's a navigation bar with links for 'About', 'Browse SAGE Business Cases', and 'Help'. On the right side of the header is a 'SUBMIT CASE' button. Below the header, the breadcrumb navigation shows 'Home > SAGE Business Cases > The Nature of Entrepreneurship Under Extreme an... > Case'. The main content area features the title 'The Nature of Entrepreneurship Under Extreme and Marginalized Conditions: The Case of Kosova' by Durim Hoxha, published by SAGE Publications Ltd in 2009. It includes details like 'Online pub date: January 04, 2017', 'Discipline: Entrepreneurial Strategies, Strategic Decision-Making', and 'Keywords: construction industry, entrepreneurial opportunities, entrepreneurs, ...'. There's also a 'More information' link. At the bottom of the page, there are tabs for 'Case' (which is selected) and 'Teaching Notes'.

On any case page, click the **Add to list** button.



When the pop-up window appears, choose an existing list to add your case to, or create a new list.

Managing lists

720 results found

for "entrepreneurship" | x Filtered by Content Type | x
Filtered by Product | x

Filter results Clear Filters

All content Content available to me

Content types

- All Content Types
- Books
- Reference
- Cases
- Video

Disciplines

Works and Sections

Publication Date

APPLY FILTER

SAGE Publishing SAGE Business Cases | Case Add to list

[The Nature of Entrepreneurship Under Extreme and Marginalized Conditions: The Case of Kosova](#)

Author: [Dunja Hoxha](#)
Publisher: [SAGE Publications Ltd](#)
Original publication date: 2009
Contains: Teaching Notes
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Abstract:

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Show full summary

SAGE Publishing SAGE Business Cases | Case Add to list

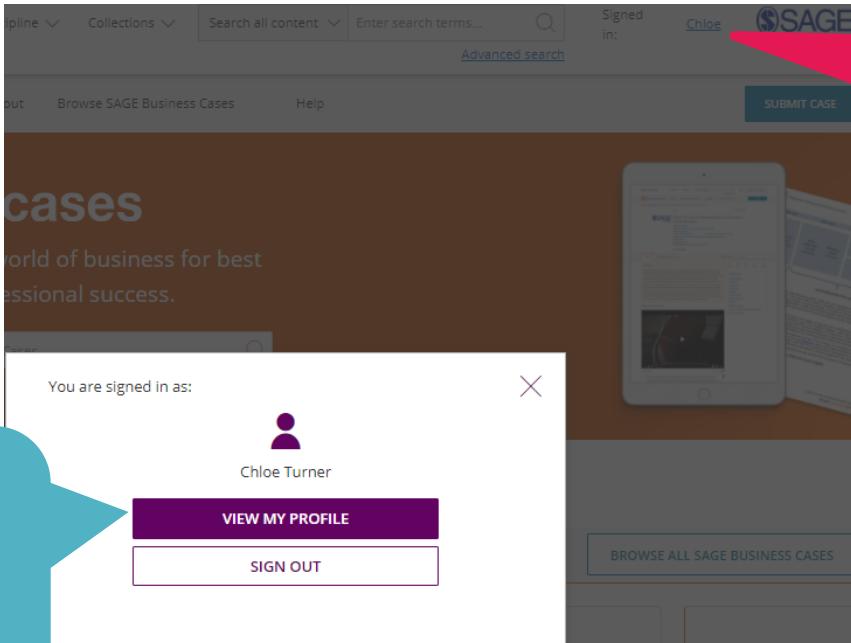
[Technological Entrepreneurship and Firm Strategy: The Development and Commercialization of the Ballard Fuel Cell](#)

Author: [S.R. Peters](#), Author: [A.M. Coles](#)
Publisher: [SAGE Publications Ltd](#)
Original publication date: 2010
Contains: Teaching Notes
Length: 8,546 words
Region: Northern Europe
DOI: <http://dx.doi.org/10.5367/00000010790772412>

When logged in to your Profile, you can add cases to **My Lists** in order to save items of interest for later.

You can also add a case to a list from your search results page.

Managing your Profile



Select **View my profile** to edit your profile details, and view and edit your saved searches and lists.

Managing your Profile

Toggle between
your profile areas

My Profile

My Lists My Searches

Title: Miss

First name: Chloe

Last name: Turner

1-8 of 8 items Sort by: Date ▾ CREATE LIST SHOW ALL LIST ITEMS DELETE ALL LISTS

Digital Education (1)	Last Updated: Sep 01, 2020	Show List Items	Share
Crisis Management in hospitality and tourism (4)	Last Updated: Aug 20, 2020	Edit	Cite All
My Clips (8)	Last Updated: Jun 04, 2020	Delete	
	Temple Grandin - Autism Spectrum Disorder (00:14:00 - 00:22:16) Academic: Temple Grandin Ph.D. Content Type: videos	Show List Items	Share
Publisher: SAGE Publications Ltd. (2015)	In this video Temple Grandin describes, educates, and gives resources about Autism, Asperger's, and the life of a person living with Autism and that of an Autism Advocate.	Hide List Items	
		REMOVE	

My Lists

My Searches

Autism - full works

Created: 27 July 2020 Results Found: 23

Budgeting

Created: 27 July 2020 Results Found: 23

Business & Management books

Created: 27 July 2020 Results Found: 483

Run Edit Delete

Run Edit Delete

Run Edit Delete



Applying your learning

- Create a free profile** on *SAGE Business Cases* from any page of the platform
- Save a search** based upon a current assignment or research project
- Save one case** to My Lists

[!\[\]\(58da286d4a6694145fbf02d351e10f6d_img.jpg\) Back to Contents](#)

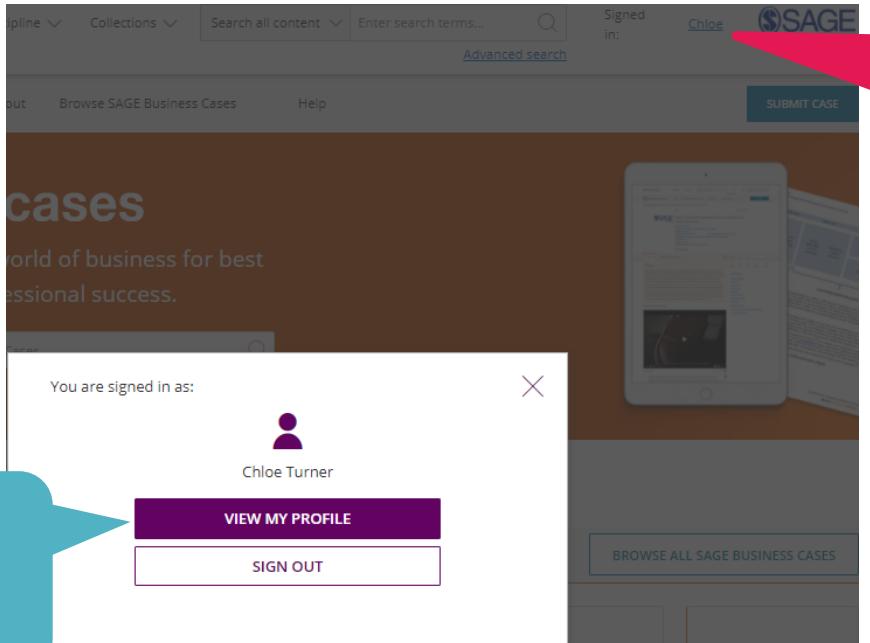


Accessing teaching notes

Accessing teaching notes

To access the teaching notes, teachers will need to [create a profile](#), if they haven't already, on the *SAGE Business Cases* platform.

Accessing teaching notes

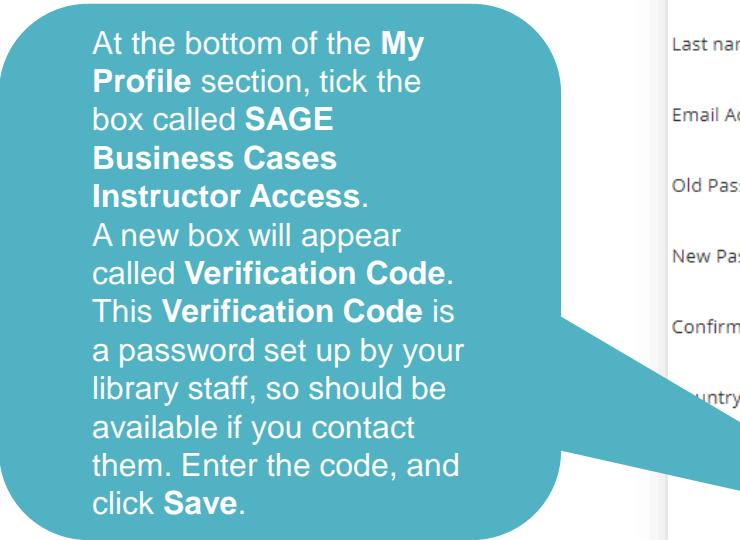


Select **View my profile** to edit your profile details

When you are signed in, you can access your profile information by clicking on your name at the top-right of any page.

Accessing teaching notes

At the bottom of the **My Profile** section, tick the box called **SAGE Business Cases Instructor Access**. A new box will appear called **Verification Code**. This **Verification Code** is a password set up by your library staff, so should be available if you contact them. Enter the code, and click **Save**.



My Profile		My Lists	My Searches
First name:*	Chloe		
Last name:*	Turner		
Email Address:*	chloe.turner@sagepub.co.uk		
Old Password:			
New Password:			
Confirm Password:			
Country:*	United Kingdom		
Institution:*	CQ PRESS		
Verification Code:	<input checked="" type="checkbox"/> SAGE Business Cases Instructor Access Please contact your library for an instructor verification code.		

Accessing teaching notes

Go back to the case page, and you will now be able to access the teaching notes for your case by clicking on the **Teaching Notes** tab.

The screenshot shows a web browser displaying the SAGE Business Cases website. The URL in the address bar is [Home > SAGE Business Cases > The Nature of Entrepreneurship Under Extreme and Marginalized Conditions: The Case of Kosova](#). The page title is "The Nature of Entrepreneurship Under Extreme and Marginalized Conditions: The Case of Kosova". Below the title, there is author information: Durim Hoxha, Publisher: SAGE Publications Ltd, Publication year: 2009, Online pub date: January 04, 2017, Discipline: *Entrepreneurial Strategies, Strategic Decision-Making*, Contains: Teaching Notes, Length: 2,082 words, DOI: <http://dx.doi.org/10.5367/000000009787414217>, and Keywords: construction industry, entrepreneurial opportunities, entrepreneurs, ... A "Show all" link is also present. At the bottom of this section, there is a "More information" link and a search bar labeled "Search within this case".

Below this, there are two tabs: "Case" and "Teaching Notes". The "Teaching Notes" tab is highlighted with a red box and an orange arrow pointing from the callout box above it. To the right of the tabs, there are several icons: Download PDF, Cite, Share, Text size, and Get link. Below the tabs, there is a search bar labeled "Find In Teaching Notes" and a "Teaching Notes" section. The "Teaching Notes" section contains a paragraph of text about the case study being suitable for group discussion and providing feedback to the full class. At the bottom of the page, there is a "On this page" sidebar with links to "Recommended questions and answers" and "Suggested reading".

Want to learn more?

Explore more of our training resources [here](#).

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Thank you for watching!