



Rikkyo University

English Hour at the Library Autumn 2017

Program B: English Discussion

October 17th 2017

Question # 1

Have you been to aboard (or visited any country other than Japan and your home country)?

Question # 2

Have you visited any city or countryside outside the Tokyo region over the last 3 years?

Question # 3

Over the trips you made, have you noticed anything different from your daily lives in Tokyo? What were the biggest impressions that those trips gave you?

Question # 4

Is there anyone here who thinks Japan has already enough or too many tourists?

Question # 5

The current Japanese government would like to increase the number of foreign tourists to 40 million by 2020 and 60 million by 2030 as one of the key drivers for the country's economic growth.

Do you agree with the Japanese government policy?

Question # 6

Should Japan try to attract more tourists in the wealthiest segment or, to put it simply, 'super-rich' people?

Question # 7

In your view, does the Japanese tourism industry accommodate the diversity of the foreign tourists' needs enough?

Question # 8

The pre-reading newspaper article argued that the Japanese should ask the Chinese tourists to modify their behaviors during the stay in Japan. Is this the right approach?

Question # 9

What should be Japan's basis for deciding which needs of the foreign tourists to accommodate and which ones not to accommodate?

Question # 10

Do you see some imbalance in the composition of the foreign tourists in terms of their nationality?

Question # 11

Do you think the same number of Chinese tourists as now will continue to visit Japan?

Will their shopping spree continue?

Question # 12

Is 'Cool Japan', a Japanese government's initiative of enhancing the nation's branding, cool in your view?

Question # 13

Is 'Omotenashi' (おもてなし) universal?

Question # 14

*Do you think Japan is “**digitized**” enough for foreigners?*

Question # 15

How do you think Japan should improve the foreign language capability to serve the foreign tourists?

Question # 16

*Should Japan deploy more **robots with AI** or **Artificial Intelligence** in the tourism industry?*

Question # 17

What do you think Japan should do in order to promote the country's tourism to the rest of the world?

*What are **the top priorities** in your opinion and why?*