



Factiva Library Workshop for Rikkyo University

May 15th & 16th 2017

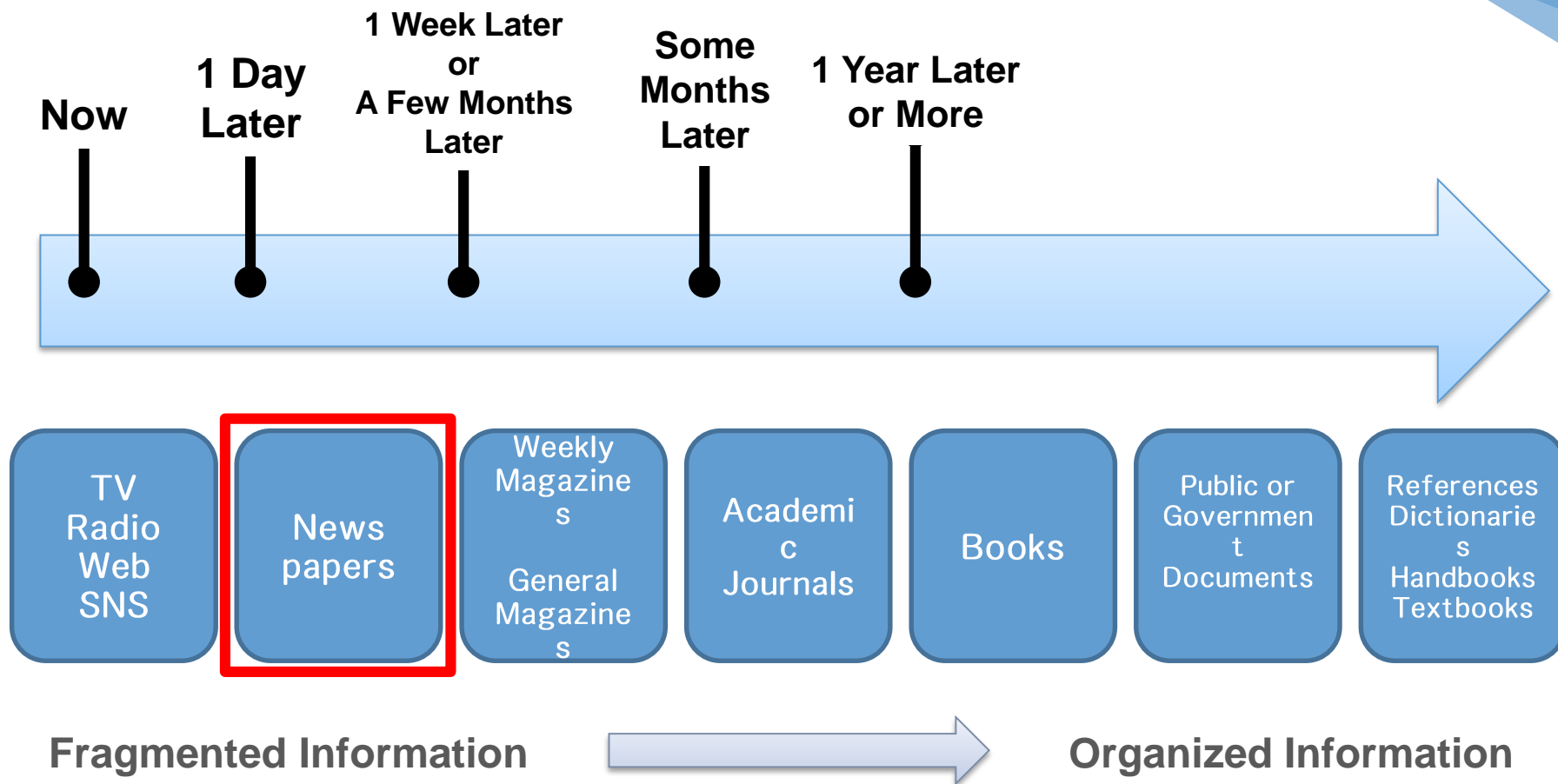
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1. Why do we read newspapers?

- Information about important events edited and created by professionals – i.e. journalists
 - Not every event becomes a newspaper article
 - The journalists need to verify the facts in their articles before publication
 - Summary of long events, documents, speeches, etc.
 - Analyses with wider implications – How will the event in the news affect us?
- The newspaper articles are timely – about what is happening now
- Good source of basic information to start the research with
 - Useful for finding key words and related topics
 - Relatively easy to read
 - Good summaries
- Good examples of writing short, but compelling stories

2. Information Production & Circulation



Source: Ichiko, Midori, Makiko Ueoka, and Mutsumi Hosaka. *Shiryō Kensaku Nyūmon: Repōto Ronbun O Kaku Tame Ni*. Tōkyō: Keiōgijukudaigakushuppankai, 2014. Print.

出典: 市古, みどり, 真紀子 上岡, and 睦 保坂. *資料検索入門: レポート・論文を書くために*. 慶應義塾大学出版会, 2014. Print.

3. Newspaper is NOT neutral

- The newspaper is NOT neutral – because it analyses the events .
- It is therefore important to read a multiple number of articles by different newspaper companies.

e.g. the U.K. newspapers' political orientation



4. Why do we read ENGLISH newspapers?

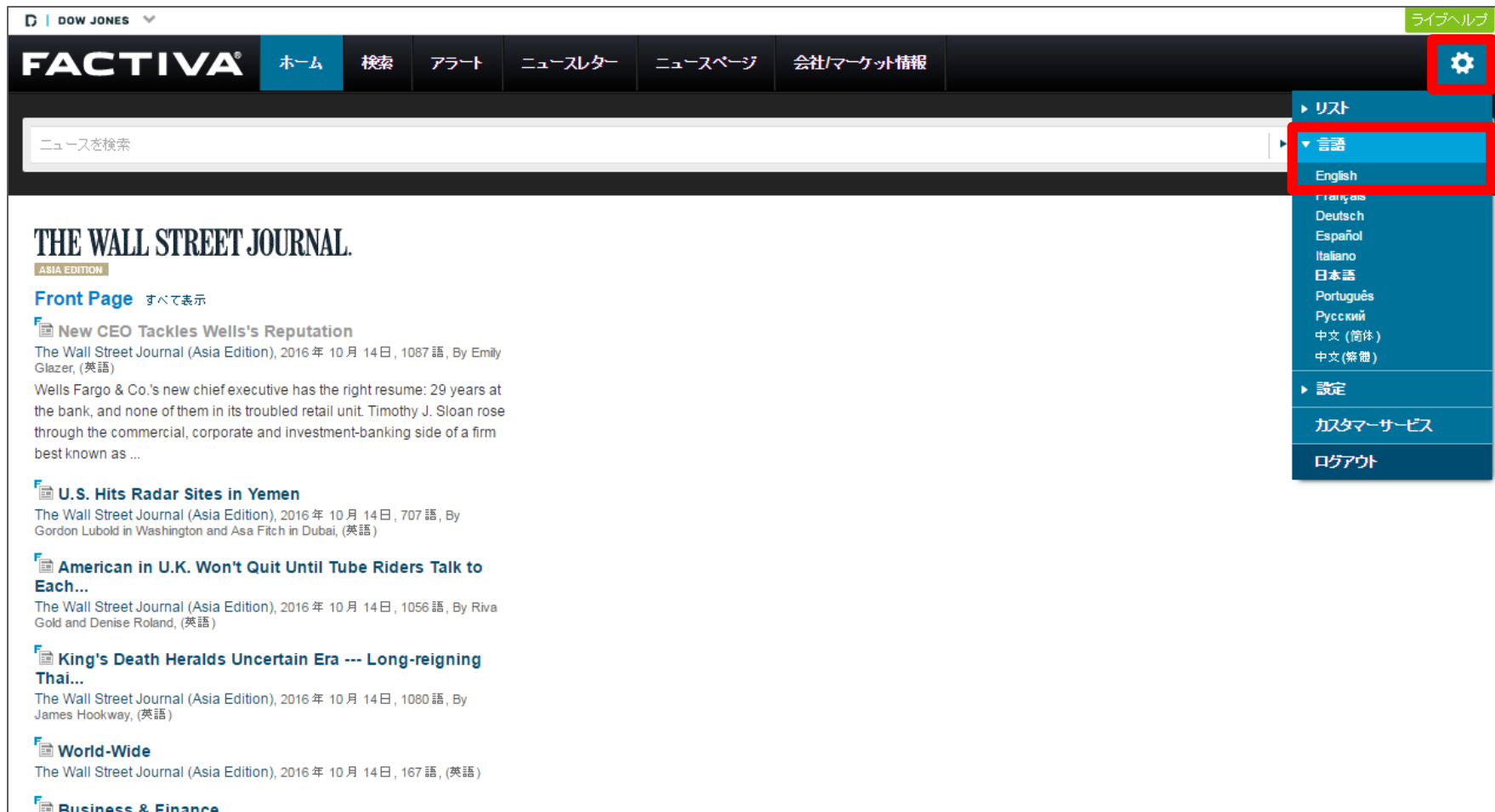
- Different perspectives from different regions about the same topic
- Much larger information source than other languages
 - Many countries publish English newspapers
- More timely (& sometimes more accurate) than translated contents

5. What is Factiva?

- The contents from 200 countries of 28 different languages, including Japanese
- More than 30,000 sources of information
- Factiva is a **professional database** used by experts in Finance, Business Strategy, Investor Relations, Public Relations, Sales, etc.
- The comprehensive information coverage about companies, industries and general affairs that are relevant to businesses
- Speedy access to wanted information with intuitive and multi-functional searches
- **Great tool for finding information about a particular country before you travel or study abroad**

6. How to change the language to English

- Click  in the top right and open “言語” ⇒ English



The screenshot shows the Factiva website interface. At the top right, there is a gear icon (settings) highlighted with a red box. Below it, a dropdown menu is open, also highlighted with a red box, showing the following options: リスト, 言語 (Language), English, Français, Deutsch, Español, Italiano, 日本語, Português, Русский, 中文 (简体), and 中文 (繁體). Below the language menu, there are links for 設定 (Settings), カスタマーサービス (Customer Service), and ログアウト (Logout). The main content area displays the "THE WALL STREET JOURNAL" logo and several news articles, including "New CEO Tackles Wells's Reputation", "U.S. Hits Radar Sites in Yemen", "American in U.K. Won't Quit Until Tube Riders Talk to Each...", "King's Death Heralds Uncertain Era --- Long-reigning Thai...", "World-Wide", and "Business & Finance".

7. Basic Search from “Home” page

- Enter your keyword into the Search Box

The screenshot displays the Factiva website interface. At the top left, there is a 'DOW JONES' logo with a dropdown arrow. To the right is a 'LIVE HELP' button. The main navigation bar includes the 'FACTIVA' logo and several menu items: 'Home', 'Search', 'Alerts', 'Newsletters', 'News Pages', and 'Companies/Markets'. The 'Home' button is highlighted with a red box. Below the navigation bar is a search input field containing the text 'Rikkyd', also highlighted with a red box. To the right of the input field are 'Options' and 'Search' buttons. The main content area shows the 'THE WALL STREET JOURNAL. ASIA EDITION' header, followed by a 'Front Page View All' link. Below this are three article snippets, each with a blue 'F' icon, a title, and a brief description of the article content.

7. Basic Search from “Home” page

Practice # 1 : Search for articles about **Abenomics**

- Display the articles in **English** that have been **published over the last 12 months** – use the ‘**Date Range**’ drop-down on the result page.
- Use the filters in the result page on your left to narrow down the results – e.g. Use the ‘**Subjects**’ filter and select ‘**Economic Growth**’; ‘**Languages**’ filter and select ‘**English**’.

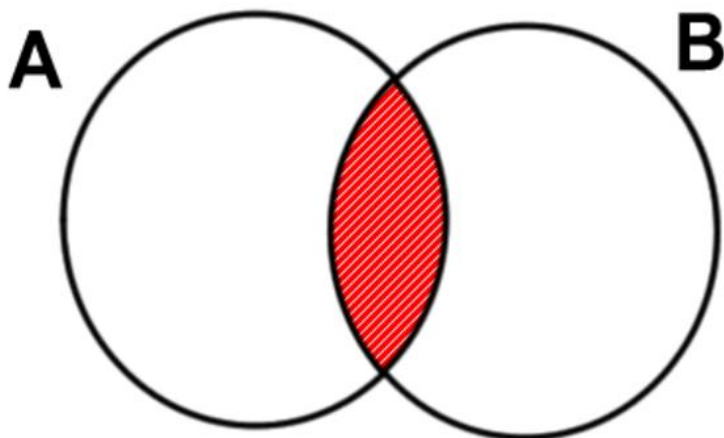
7. Basic Search from “Home” page

Practice # 2: Search for articles about ‘**Premium Friday**’

- See the difference between *Premium Friday* and “*Premium Friday*”, using “ ”
- **AND Search & Exact-phrase Search**
- Try to open the articles on the topic BY DIFFERENT newspaper companies

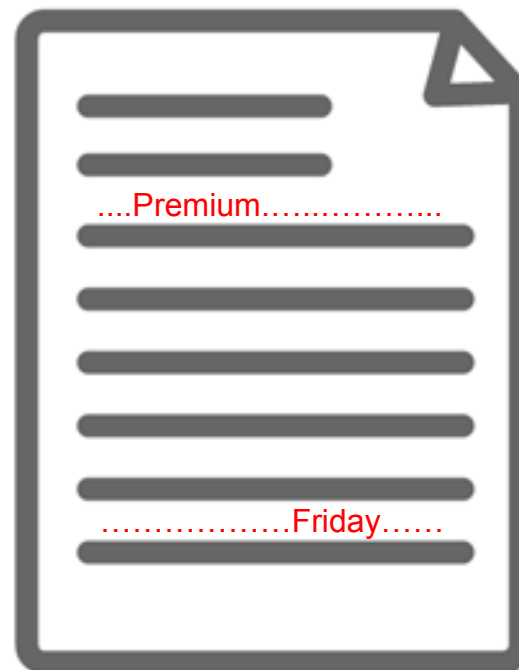
What is AND SEARCH?

Search Range of AND SEARCH



The results contain **BOTH** Word 'A' and Word 'B'.

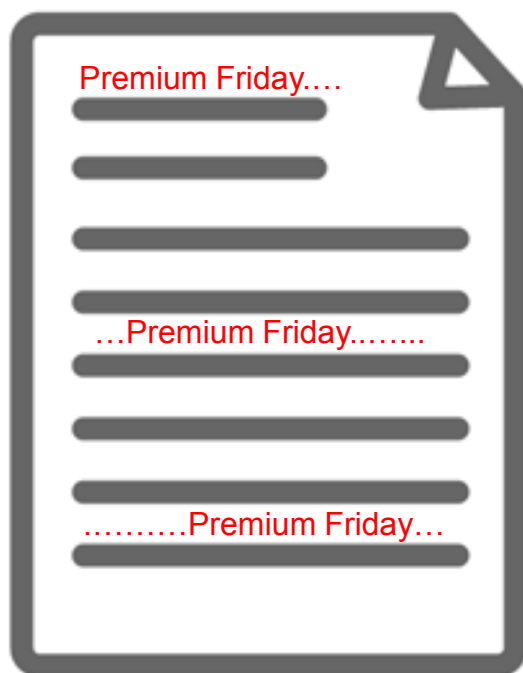
Image of AND SEARCH



The content has **BOTH** 'Premium' and 'Friday' (somewhere).

What is Exact-phrase SEARCH?

Image of Exact-phrase SEARCH



The 2 words **Premium Friday** that are enclosed with “ ” are treated as though they are 1 word or a phrase.

Examples of Exact-phrase SEARCH

- “gender equality”
- “gravitational wave”
- “internet of things”
- “political economy”
- “to be, or not to be”

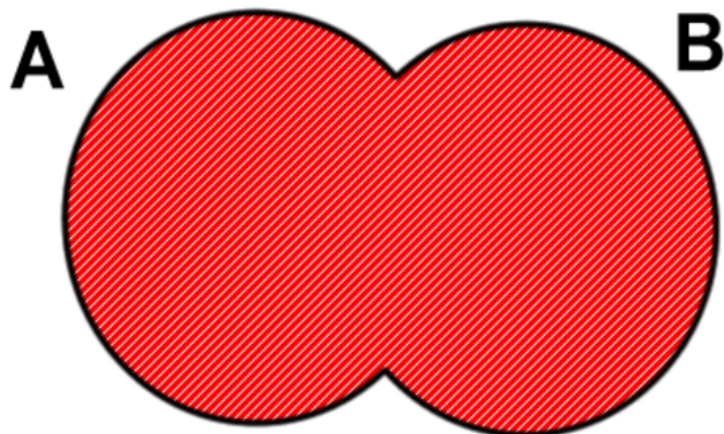
7. Basic Search from “Home” page

Practice # 3: Search for articles about **The Trans-Pacific Partnership (TPP)**.

- Use **OR Search** to find articles either The Trans-Pacific Partnership OR TPP.
- *“Trans Pacific Partnership” OR TPP*
- The **Boolean Operator ‘OR’** needs to be entered in **CAPITAL LETTERS** in the Factiva basic-search box.

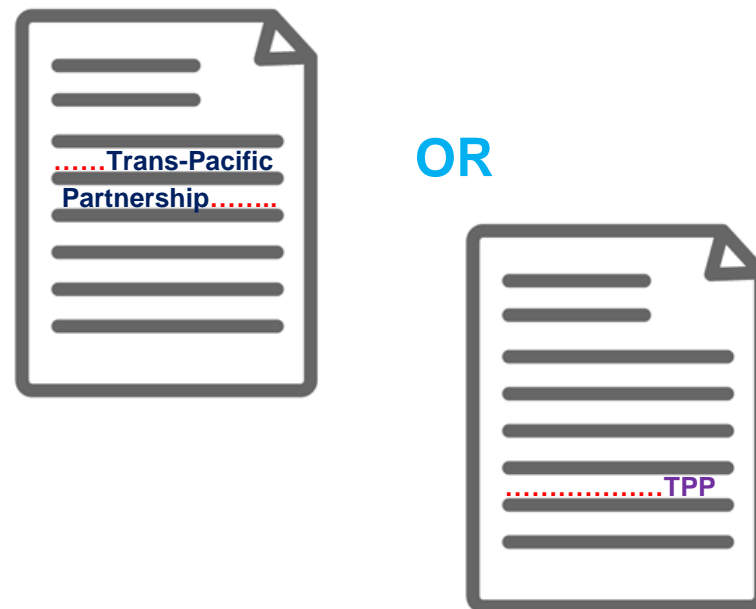
What is OR SEARCH?

Search Range of OR SEARCH



The results contain **EITHER** Word 'A' **OR** Word 'B'.

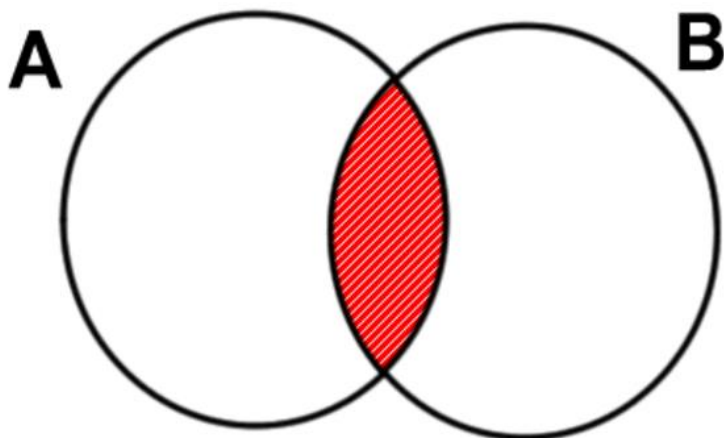
Image of OR SEARCH



Display all the results that contain **EITHER** 'Trans-Pacific Partnership' **OR** 'TPP'

What is AND SEARCH?

Search Range of AND SEARCH



The results contain **BOTH** Word 'A' and Word 'B'.

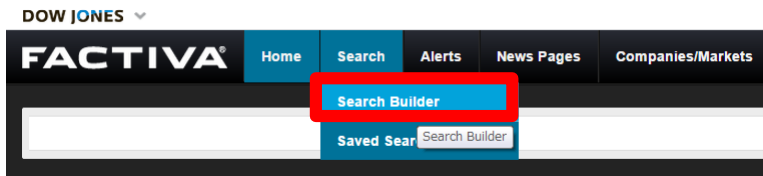
Image of AND SEARCH



The content has **BOTH** 'Trans-Pacific Partnership' and 'TPP' (somewhere).

8. Advanced Search with “Search Builder”

- Search smartly using different search fields



Available Search Categories

Keywords +

- Sources
- Authors
- Company
- FACTIVE • Expert • Search
- Subject
- Industry
- Region
- Language
- More Options

What is Factiva Intelligence Indexing?

■ The difference between Text Search & Index Search

Text Search = All the articles' has the keyword *Japan* in the texts
Searched Articles ⇒ in English (the keyword language)

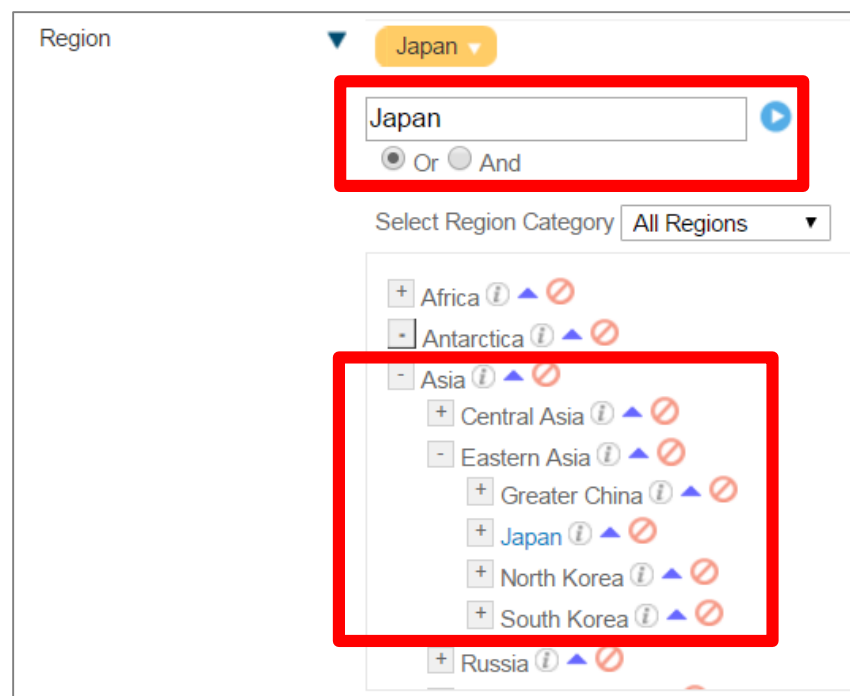
Index Search = All the articles are **ABOUT Japan** or categorized as **Region = Japan**
Searched Articles ⇒ in ALL the languages in Factiva

Acting FBI Head Says Probes Go On --- Andrew McCabe

8. Advanced Search with “Search Builder”


Practice # 4: Search for articles about **overwork in Japan** that are published over the last 5 years.

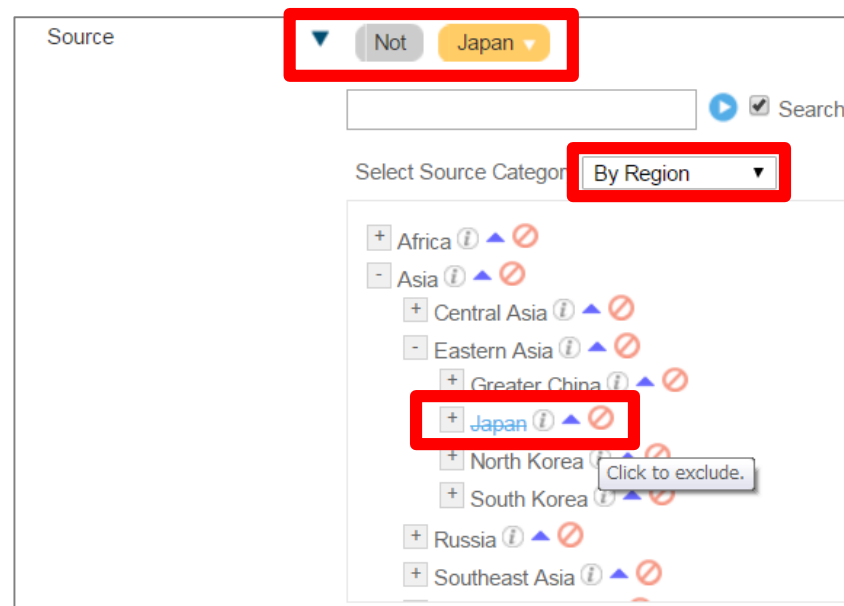
1. Open **Search Builder**.
2. Enter **overwork** in the [Free Text Search] section at the top.
3. Open [Region] ⇒ [Asia] ⇒ [Eastern Asia] ⇒ [Japan]
You can also search it from the search box above the tree.
4. Select [In the last 5 years] from the [Date] drop-down.
5. Press [Search].



8. Advanced Search with “Search Builder”

Practice # 5: Search for articles about **the emperor Akihito’s abdication** by **NON-Japanese media** since the emperor’s video message on August 8th 2016 (JST).

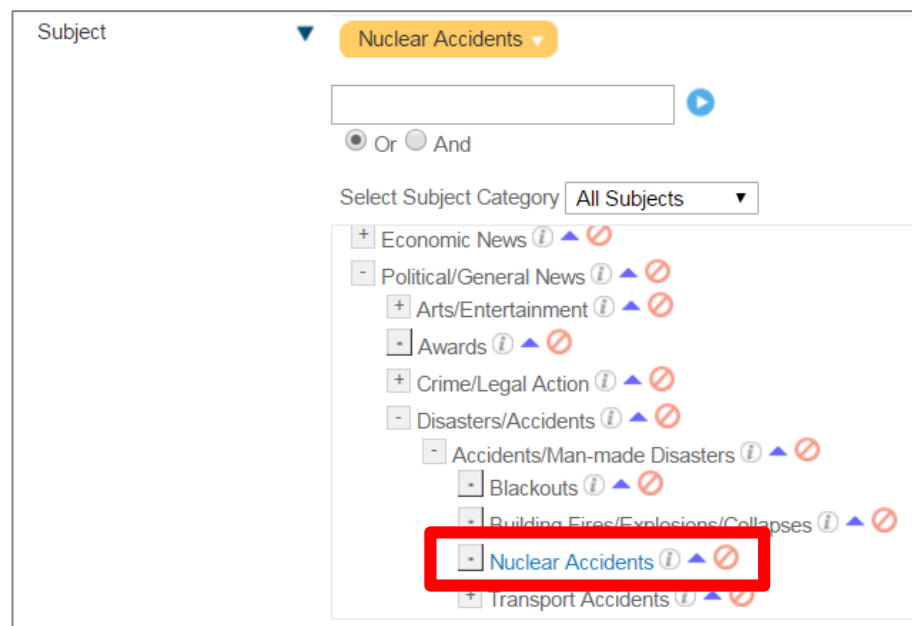
1. Open **Search Builder**.
2. Enter **“Emperor Akihito” and abdication** in the **[Free Text Search]** section at the top.
3. **[Source] ⇒ [Select Source Category] ⇒ [By Region] ⇒ [Japan]** : Click to exclude .
4. Select **[Enter date range]** and set the date **August 7th 2016 & today’s date**. 8th in Japan Time



8. Advanced Search with “Search Builder”

Practice # 6: Search for articles about **Fukushima and the nuclear accidents** that are published last month.

1. Open **Search Builder**.
2. Enter **Fukushima** in the **[Free Text Search]** section at the top.
3. Open **[Subject]** ⇒ **[Political /General News]** ⇒ **[Disaster/ Accidents]** ⇒ **[Accidents/ Man-made Disasters]** ⇒ **[Nuclear Accidents]**
4. Select **[In the last month]** from the **[Date]** drop-down.
5. Press **[Search]**.



8. Advanced Search with “Search Builder”

Practice # 7: Search for articles in English about **President Putin’s visit to Japan in December 2016.**

1. Open **Search Builder**.
2. Enter *Putin* in the [Free Text Search] section at the top.
3. Open [Region] ⇒
[Japan] **AND** [Russia]
4. Select [Enter date range] and
set the date **December 17th
2016 & December 20th 2020.**
5. [Language] ⇒ [English]
6. Press [Search].

Region ▼ Japan ▼ And Russia ▼

Or And

9. Download articles

- You can download the searched articles as the MS Word document (RTF) or as PDF.

1. Tick the boxes of articles on the left.
2. Select the downloading format : choose either RTF or PDF.

10. LibGuides

■ ProQuest LibGuides: Factiva

- For more information about how to use Factiva
- <http://proquest.libguides.com/Factiva>

ProQuest. proquest.libguides.com

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Factiva: About

Enter Search Words Search

About Simple Search Search Builder Ready, Steady, Search... Results page Newsletters Factiva News Pages Companies/Markets Sample Searches

Tips

Why use Factiva?

- Follow national and international news
- Create a press review
- Search for information on a specific country
- Follow the law, the European Court
- Study the balance sheet of a company
- Follow market quotes
- Understanding business data sectors

Source Types

- Blogs & Message Boards
- Multimedia
- Pictures
- Publications
- Web News
- Wire Feeds

What is Factiva?

Factiva is a current international news database produced by Dow Jones, one of the leading global provider of economic and financial information.

Factiva.com, from Dow Jones, combines over **36,000 sources** to give students, faculty, and librarians access to premium content from **200 countries, in 28 languages**. Users have access to a wide range of information from newspapers, newswires, industry publications, websites, company reports, and more. The broad range of content provides both local insight and global perspective on business issues and current events – especially with regard to research requiring current information on companies, industries, and financial markets.

It includes:

- National, international and regional newspapers—current content and archives (e.g., The New York Times, The Washington Post, The Times, The Wall Street Journal, El Pais, The Financial Times, The Guardian, etc.)
- Magazines, journals and trade publications (e.g., Forbes, Newsweek, etc.)
- Newswires (e.g., AFP, Reuters, Dow Jones, etc.)
- TV or radio podcasts (e.g., BBC, CNN, ABC, CBS, NBC, Fox, etc.)
- Major news and business information websites, blogs and message boards
- Company reports
- Photo agencies (e.g., Reuters, Knight Ridder, etc.)
- Materials on the EUR-Lex website, giving access to the law of the European Union

For a description of functionality related to Factiva subscriptions for the academic and public library market, see the [Tips](#) tab.

Live Webinars & Recordings

- Register for a webinar or listen to a recorded session on Dow Jones Factiva

Coverage

To view the latest title list and publication coverage, please visit:

- Factiva title list

11. Contact us

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Q&A Session

Thank you very much for listening.

Please ask any questions
you may have.